



A Little Help

2024 IMPACT REPORT

*Helping older adults thrive
since 2005!*

As the need for support for older adults continues to grow across Colorado, A Little Help (ALH) is expanding to serve more neighbors than ever.

For nearly two decades, ALH has empowered older adults to age safely and confidently at home by connecting them with the real resources that make a difference—the caring volunteers and good neighbors of all ages who lend a hand, share time, and build meaningful cross-generational relationships.

Together, we create stronger, more connected communities where everyone belongs.

2024 IMPACT AT A GLANCE



Demonstrating its growing impact and community reach,
ALH increased its membership by 20% from 2023 to 2024.

Thanks to ALH's dedicated volunteers and community members,
Every \$100 in funding translates to at least
\$2,000 worth of services,
for older adult members across the state.

In 2024, ALH achieved the following outcomes across its service regions

505
new older adult members

2,746
older adults impacted (55+)

250
newly onboarded volunteers

3,750
total volunteers mobilized

170
intergenerational events

86%
service requests fulfilled

10,663
total services

26,658
combined service hours

\$746,424
total value in services

REAL EXPERIENCES. REAL CONNECTION.



"I had the most wonderful time with my group of ALH volunteers helping in my yard. They were very polite, hard working, and accomplished a lot. One of the sweetest things was as I gave them hugs when they left, one of the girls said to me, 'I just want you to know, you made my day.' Wow, talk about someone making MY day!... And today, just a few minutes ago, my doorbell rang and someone from A Little Help left me with a bag of little tidbits and a sweet notepad with a wonderful memo- 'Sometimes you forget you're awesome so this is your reminder.' Being a widow and living alone, I don't always hear that. So, I just wanted to shout out to A Little Help with a big thank you! You are great!! Happy Spring- Happy Happy Everything!"

I had my 89th birthday this week, and [an ALH volunteer] and her son were just here. They made my birthday so very special and memorable because they shoveled the drive and my front walk. They brought some homemade cookies, and it was just a thrill to have them. Their attitude was fantastic. They were so upbeat they made my day so wonderful and full of pleasure, and I just so appreciated all of that. Thank you for them and for the wonderful volunteers... thank you to A Little Help for recruiting such great people. I really appreciate you.

"I'm not always able to do handiwork due to my osteoporosis. A volunteer of "A Little Help" was able to help me by installing the window blinds in my mobile home. He came to my rescue and did a beautiful job. He also took the time to raise my shelving in the laundry room to clear space for a washing machine. I am very grateful for all his help and handiwork. He also took some time to visit with me, and that was a plus for me and a joy. Thank You, [ALH volunteer] for all your help and kind heart."

SURVEY RESULTS

- ➔ **90%** reported satisfaction with the services they received from ALH.
- ➔ **82%** of members reported increased ability to remain safely and independently in their homes due to ALH's support.
- ➔ **81%** reported that their quality of life has improved with ALH's services.

EVENTS & FUNDRAISING



THE BIG BASH - SPRING 2024

In 2024, more than 200 attendees joined ALH in person for The Big Bash, and at least 3,500 more participated virtually through social media and newsletter engagement. Thanks to its community, **ALH raised over \$100,000 at The Big Bash 2024**, with funds directly supporting its vital mission, enabling more older neighbors to age well at home.



BIG BASH OF BLUES - FALL 2024

ALH hosted its fall fundraiser event in Fort Collins for its older adult services programming in Larimer and Weld Counties, held on September 26, 2024 from 5-8pm at Avogadro's Number. The event featured blues music performed by Queen Bee and the Stingers and Grace Kuch, BBQ dinner, drinks, silent auction, and more.

ALH successfully raised \$5,000 to support ALH's mission of connecting neighbors to help older adults thrive in NoCo!



2024 FALL SERVICE SATURDAYS

From the county-specific Service Saturday events in the fall of 2024, ALH achieved:

Jefferson: 32 older adult homes served with the support of 70 volunteers.

Berthoud, Loveland, Johnstown: 25 older adult homes served with the support of 50 volunteers.

Denver, Aurora, Englewood, Centennial: 81 older adult homes served with the support of 1400 volunteers.

Fort Collins and Windsor: 21 older adult homes served with the support of 90 volunteers.

Grand Junction, Palisades, Fruita: 14 older adult homes served with the support of 40 volunteers.

LITTLE TALKS & VIRTUAL EVENTS

ALH hosted several Little Talks for older adults, with topics including:

- Exercising Mind and Body
- The Power of Mental Wellness
- Six Benefits Of The Great Outdoors
- Emergency Preparedness
- Combating Loneliness and Depression
- Decluttering and Fall Prevention
- Medicaid

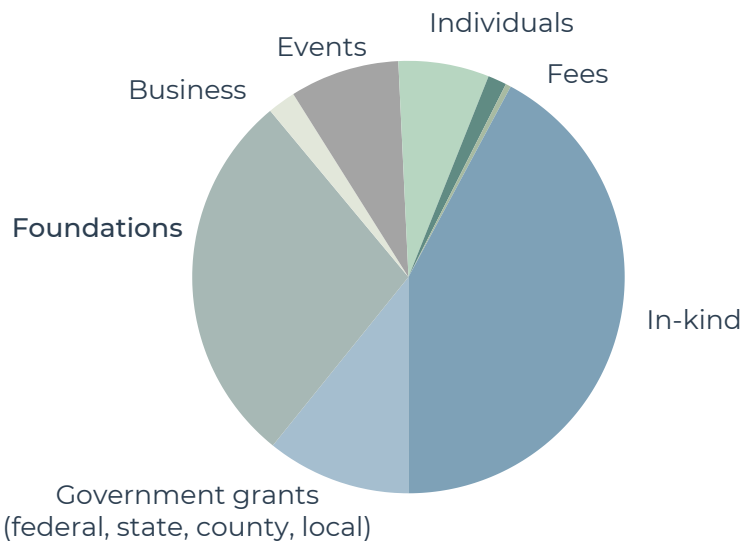
ALH hosted 15 organization-wide virtual events with 377 attendees.

FINANCIAL SUMMARY



OUR TOTAL REVENUE FOR 2024

\$1,242,681



INCOME SOURCES

Individual Contributions (6.8%)

Fundraising Events (8.2%)

Foundation Grants (28.2%)

Government Grants (10.8%)

Business/Corporate (2.1%)

Fees/Earned Income (1.4%)

Workplace Giving Campaigns (0.4%)

In-Kind Contributions (42.2%)

THANK YOU TO OUR 2024 FUNDERS

*A.V. Hunter Trust
Administration for Community Living
Anschutz Foundation
Benefits in Action
Bohemian Foundation
Caring for Denver
CDPHE Office of Health Equity
City of Fort Collins
Colorado Gives Foundation
Colorado Housing and Finance Authority
Foundation
Consumer Technology Association Foundation
Daniels Fund*

*Denver Post Community Foundation
Denver Regional Council of Governments
Easterseals Colorado
GroupGives
John G. Duncan Charitable Trust
Larimer County Behavioral Health Services
NoCo Foundation
Nordson Corporation Foundation
The Colorado Trust
The Denver Foundation
The Herbert and Judy Paige Foundation
The Weld Trust
Virginia W. Hill Foundation*

LETTER FROM THE EXECUTIVE DIRECTOR



You're part of something special.

Thank you for joining thousands of your neighbors in making older adults a priority this year. With your support, **we provided more than 10,000 services to nearly 3,000 older neighbors.**

Your engagement with A Little Help is helping us address an important need in our society: helping older adults to thrive and age well at home, the most affordable and preferred housing option for our state's rapidly growing population.

By connecting with A Little Help, you are also helping us create interconnected, intergenerational communities for all, fulfilling another vital need in our modern lives.

In 2025, we plan to impact 350 new older adults (over 3,400 in total) and **engage at least 375 new background-checked volunteers** to provide more than **12,000 services and 40,000 service hours to support older adults aging** in place, positively impacting quality of life.

And the key goals in our Strategic Plan over the next two years include:

1. Grow Impact

- a. Enhance care and connection for members and caregivers
- b. Enhance the volunteer experience

2. Demonstrate Success

- a. Continue strengthening evaluation practices
- b. Amplify diverse community stories

3. Strengthen Operations

- a. Diversity funding, including expanding planned giving
- b. Advance operational excellence by improving staff capacity, cultural competence, and process efficiency.

On behalf of A Little Help, thank you for an impactful 2024! We look forward to continue to serve and connect neighbors with compassion and diligence in 2025.

2024 BOARD OF DIRECTORS

Marcy Greenslit, CMC
Board Chair

Stephen Brown
Secretary

**John Chase,
Esq.**
Member

Steve Davis
Member

**Dr. Paul Leon Ramsey,
DMin**
Vice Chair

Jacob Hoffman
Treasurer

Bob Brocker
Member

Rachel Walker
Member

**We couldn't have
done it without
your generous**

support.



ALITTLEHELP.ORG



**2755 S. LOCUST STREET,
SUITE 220
DENVER, CO 80222**



**METRO DENVER: 720-242-9032
WESTERN SLOPE: 970-404-1923
NORTHERN COLORADO: 970-412-9396**



OFFICE@ALITTLEHELP.ORG

To all of our friends,

Thank you